

Friend for Life Cancer Support Network Annual Report 2011

Facing cancer, with someone who's been there

“(My volunteer) has truly been very supportive; very helpful; very empathetic—she’s great!”

“The men I talked with explained their experience with similar surgery. I think you are providing a wonderful service. Thank you.”

“I was very pleased and grateful to speak with someone who understood. My volunteer was rock-solid in her support.”





“(My volunteer) answered all my questions and gave me a lot of support throughout my journey.”

Our Mission

To help persons recently diagnosed with cancer and their loved ones navigate the path through diagnosis, treatment and recovery by pairing them with a trained survivor of a similar experience so they can face cancer with someone who's been there.

Friend for Life volunteers are cancer survivors and caregivers who are trained by healthcare professionals to prepare them to support others as they confront the emotional, psychological and practical uncertainties posed by a cancer diagnosis. Callers are matched with volunteers by diagnosis and course of treatment and, to the extent possible, by age and gender. No other organization in the area offers this form of one-on-one support for all types of cancer. At the end of 2011, Friend for Life volunteers numbered 245. They range in age from 20 to 89, with age at diagnosis ranging from 16 to 75 and represent survival of over 50 cancer types.

PROGRAM SUCCESS

During 2011, Friend for Life...

- received a record 849 inquiries; total inquiries since program inception totals 6,119
- volunteers donated over 3,500 hours
- began to form partnerships with cancer care providers throughout the Commonwealth of Kentucky and hosted our first training of volunteers in Lexington
- participated for the 5th consecutive year in the training of first-year students at the University of Louisville School of Medicine, for the 3rd year in a similar program with Galen College of Nursing, and for the first year at Breckinridge School of Nursing
- continued outreach to the local Hispanic community through recruitment of native Spanish speaking volunteers and collaborations with local organizations
- continued to expand outreach through social networking tools Facebook and Twitter
- continued to partner with other one-on-one cancer support organizations across the country in order to provide optimal peer matches for persons diagnosed with less common cancers

PROGRAM GOALS

Friend for Life seeks to...

- continue to provide cost-free peer support to persons diagnosed with cancer and to their loved ones
- continue to provide quality training and ongoing support and education to volunteers
- enhance outreach to minority and underserved populations
- continue to expand services throughout Kentucky and Southern Indiana
- expand and improve infrastructure to keep up with advances in cancer knowledge and treatment, and increased numbers of survivors

Friend for Life Volunteers by Diagnosis 2011

Cancer Type	#	Specifics
Anal	4	
Bladder	3	
Brain	7	Anaplastic Oligodendroglioma; Grade II Astrocytoma, Pineal Blastoma
Breast	78	
Caregiver	27	Spouses, children, parents with various cancers
Cervical	4	
Colorectal	12	Stages I - IV, Epithelial tumor, adenocarcinoma
Endometrial	2	
Esophageal	3	
Gastric	1	Gastrointestinal Stromal Tumor (GIST)
Head & Neck	10	Larynx, Lymphoepithelioma, Oral, Salivary Gland, Throat, Tonsil
Hodgkins Lymphoma	9	Stages I - IIIB, Nodular Sclerosis
Kidney	3	Stage IV
Leukemia	5	ALL, CML, Hairy cell
Liver	2	Hepatoma, Fibrolamellar
Lung	5	Small cell, Non-small cell, Squamous Cell, Adenocarcinoma, Stages I-III
Lymphoma	18	Non-Hodgkins, Burkitt's, Cutaneous T-Cell, Diffuse Histiocytic, Follicular, Large Cell, Nodular Sclerosis, Diffuse B-Cell, Primary CNS, Stages I-IV
Melanoma	4	
Multiple myeloma	6	
Myelodysplasia	1	
Nasopharyngeal	1	
Other	3	Fibrous Hystiocytoma, Carney's Triad, Cholangiocarcinoma
Ovarian	9	Stages I-IV, Dysgerminoma, Epithelial Mucinous, mixed element (Endometrial carcinoma & Sarcoma), Juvenile Granulosa Cell
Pancreatic	1	
Prostate	16	
Sarcomas	2	Osteosarcoma, Liposarcoma
Testicular	7	
Thyroid	4	Papillary, Papillary follicular mix
Vaginal	1	

Total Diagnoses

248

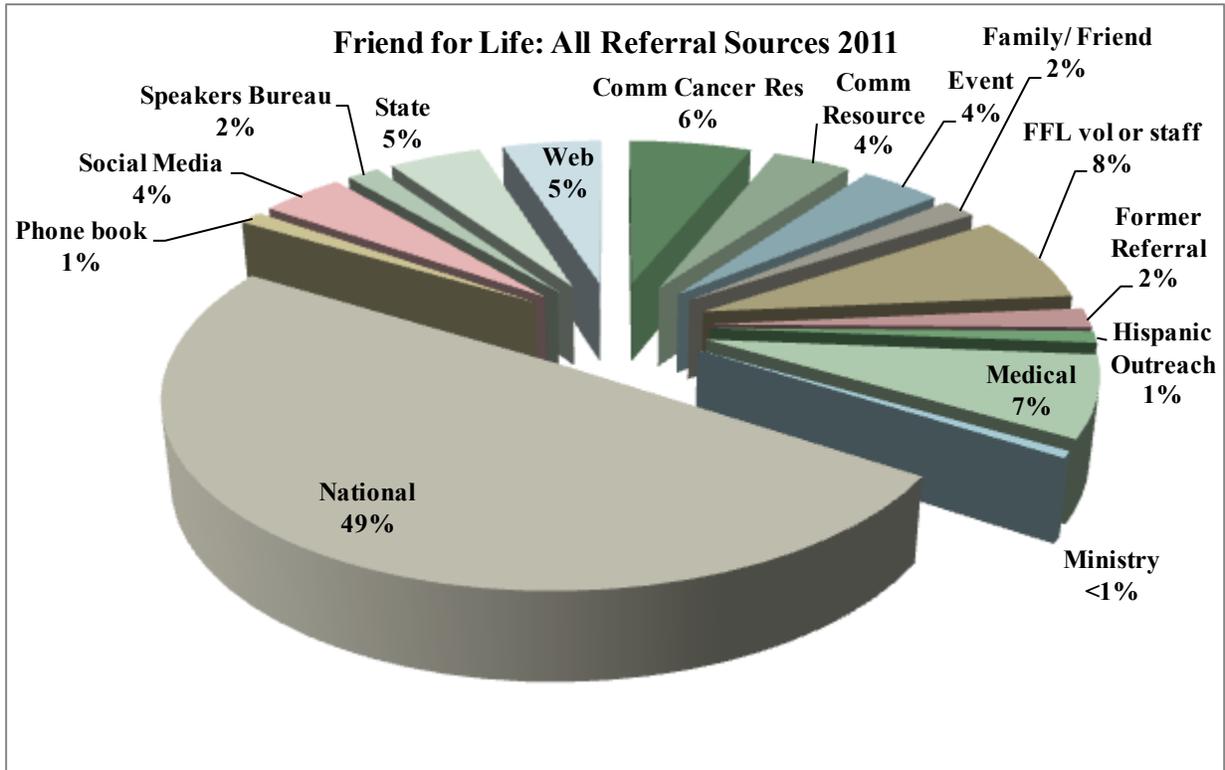
Total Volunteers as of December 31, 2011

222 *

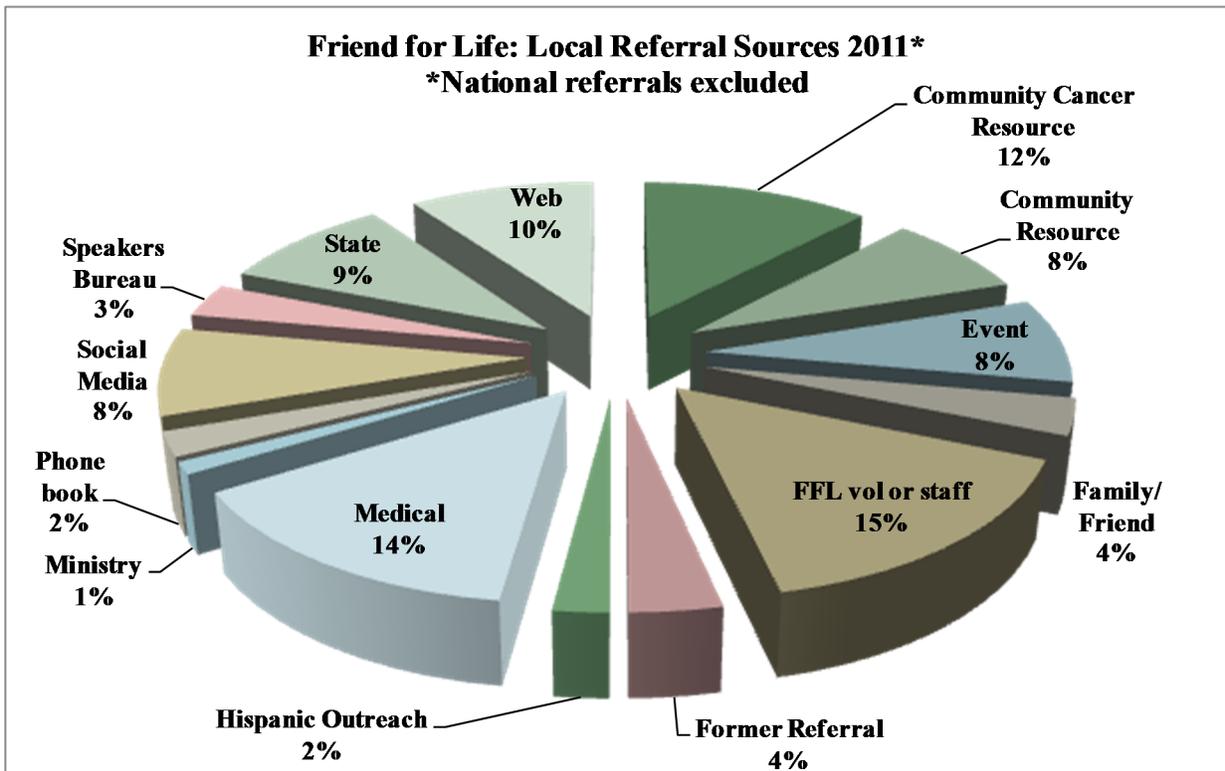
*Difference between Total Diagnoses and Total Volunteers represents persons having more than one form of cancer and/or being a caregiver as well as a cancer survivor

Additional Volunteer Characteristics

Languages spoken (in addition to English): Spanish, French, German, Italian, Hungarian, Indonesian, Hebrew, Creole



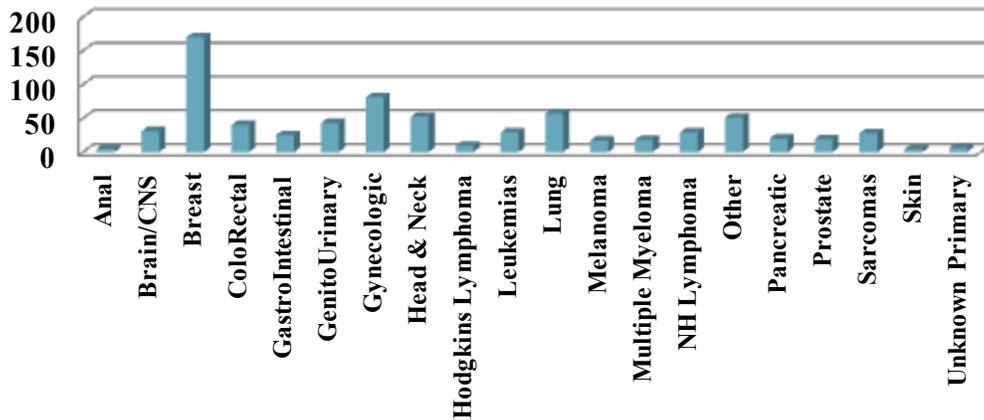
Explanation of National Referral Sources: Friend for Life partners with several peer-matched cancer support networks. These organizations include the *Anderson Network* (M D Anderson Cancer Center), *Cancer Hope Network*, *Bloch Cancer Foundation*, *Vanderbilt-Ingram Cancer Center's Hope Connection*, *Dana-Farber Cancer Center at Harvard*, the *Cleveland Clinic's 4th Angel* program, *Imerman Angels*, *Young Survival* (for women 40 and under diagnosed with breast cancer), *Pregnant with Cancer*, and *Breast Cancer Connections*. In the event one organization does not have an optimal match for a caller, other organizations are able to assist.



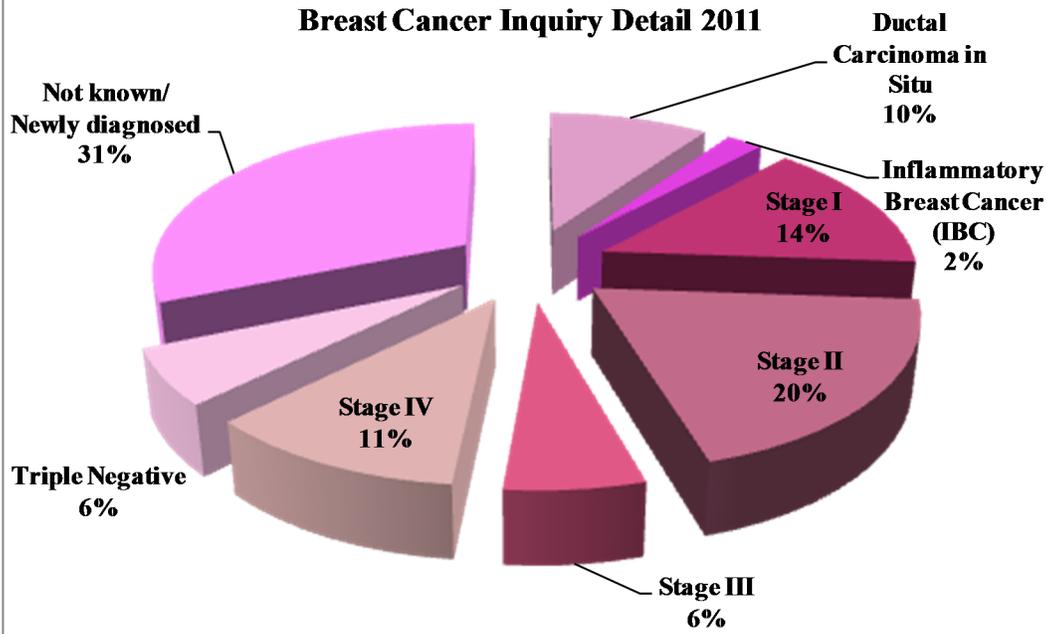
Inquiries by Cancer Type 2011

Brain/Central Nervous System	31	Lymphomas	38
Anaplastic Astrocytoma		Burkitt's	
Diplopia		Cutaneous T-Cell	
Ependymoma		Follicular	
Glioblastoma		Hodgkin's	
Optic Glioma		Mantle Cell	
Pineoblastoma		Natural Killer Cell	
Breast (see detail on next page)	170	Peripheral T-Cell	
Gastro-Intestinal	83	T-Cell Rich B-Cell	
Anal		Non-Hodgkin's	
Appendix		Melanoma & Related	17
Bile Duct		Blue Nevus	
Cholangiocarcinoma		Mucosal	
Colon		Multiple Myeloma & Related	19
Esophageal		Amyloidosis (pre-MM)	
Gallbladder		Plasmacytoma	
Gastrointestinal Stromal Tumor (GIST)		Neuroendocrine	19
Rectal		Adrenal Cortical	
Stomach		Carcinoid	
Genito-Urinary	63	Merkel Cell	
Bladder		Neurofibromatosis	
Penile		Sarcomas	28
Prostate		Angiosarcoma	
Urethral		Chondrosarcoma of the skull	
Gynecologic	81	Embryonal Rhabdomyosarcoma	
Cervical		Endometrial Stromal	
Endometrial/Uterine		Ewings'	
Fallopian		Kaposi's	
Ovarian		Langerhans Cell	
Vaginal		Myxofibrosarcoma	
Vulvar		Primitive Neuroectodermal Tumor (PNET)	
Head & Neck	51	Sarcoma of the Lung	
Adenoid Cystic Carcinoma		Synovial	
Larynx		Pleimorphic	
Nasopharyngeal		Skin & Related	4
Oral		Squamous	
Parotid Gland		Pancreas	20
Salivary Gland		Liver	10
Sinus		Hepatocellular	
Sinunasal Undifferentiated Carcinoma (SUNC)		Fibrolamellar	
Throat		Other	18
Thyroid		Aplastic Anemia	
Tongue		Carney's Triad	
Tonsil		Chondroid Syringioma	
Leukemias	29	Extramammary Paget's Disease	
Acute Lymphoblastic		Melanotic Schwannoma	
Acute Myelogenous		Peripheral Malignant Neuroplasm	
Acute Promyelocytic		POEMS Syndrome	
Chronic Lymphocytic		Sebacious Cell Carcinoma	
Chronic Myelogenous		Spindle Cell Carconima	
Chronic Myelomonocytic		Spleen	
Lung	57	Squamous, groin	
Bronchiaveolar carcinoma		Subcutaneous Myoepithelial Carcinoma	
Mesothelioma		Cancer of Unknown Primary (CUP)	
Neuroendocrine Large Cell		Wilm's Tumor	
Non-small cell			
Small Cell			

Inquiries by Cancer Type 2011



Breast Cancer Inquiry Detail 2011



Additional match requests from women diagnosed with breast cancer included: BRCA mutation positive; Her-2 positive; invasive lobular; Mucinous; Paget's Disease; Recurrent; Spanish-speaking; Japanese-speaking; pregnant when diagnosed; Caregivers (mothers, daughters, spouses)

Friend for Life Cancer Support Network
Treasurer's Report

12 Months Ending April :

	2011	2010
Receipts		
Donations	\$15,943.03	\$12,652.47
Grants	\$51,425.00	\$44,670.00
Online/Cause Marketing	\$1,354.25	\$599.74
Fundraisers	\$3,224.08	\$2,115.08
Remembering Molly	\$14,251.24	
Other		\$14.29
Interest	\$2.58	\$3.12
Total Receipts	\$86,200.18	\$60,054.70
Administrative Costs		
Salary	\$53,500.00	\$47,375.00
Payroll Taxes	\$5,255.00	\$3,624.19
Dues & Corporate Fees	\$444.00	\$50.00
Insurance	\$1,397.52	\$965.26
Telephone	\$2,035.67	\$2,112.46
Printing & Mailing Outreach	\$254.56	\$437.00
Maintenance		
Office Expense	\$4,299.89	\$2,567.99
Postage	\$385.00	\$385.00
Volunteer Expense (general)	\$1,214.47	
Volunteer Expense (training)	\$848.52	\$807.91
Fundraising Expense	\$2,925.41	\$952.16
Minority Outreach	\$5,040.00	
Total Administrative	\$77,600.04	\$59,276.97
Marketing and Advertising		
Print Materials	\$1,822.46	\$1,171.88
Advertising	\$1,067.12	\$570.00
Total Marketing and Advertising	\$2,889.58	\$1,741.88
Total Expenditures	\$80,489.62	\$61,018.85
Excess Receipts (Expenditures)	\$5,710.56	-\$964.15
Beginning Cash in Bank	\$20,341.98	\$21,306.13
Excess Receipts (Expenditures)	\$5,710.56	-\$964.15
Ending Cash in Bank	\$26,052.54	\$20,341.98
Petty Cash	\$200.00	\$200.00
Total Cash	\$26,252.54	\$20,541.98

Grants Received

Susan G. Komen for the Cure,
Louisville Affiliate
Louisville Metro Council
The Allstate Foundation
Sam's Clubs # 8276 and 8111
V. V. Cooke Foundation
WalMart Stores # 4450, 4523,
5297, 3841, 5183 and 4524

Corporate Donors

Baptist Hospital East
Estrorace, LLC
Norton Cancer Institute
University of Louisville

Fundraising Events

Dining at The Village Anchor
Fifth Annual *Remembering Molly*

Ongoing Fundraising Activities

Kroger Cares Cards
Good Search
Good Shop
We-Care
Capitol One Card Lab Connect
Send Out Cards



Friend for Life staff at the Susan G. Komen for the Cure 2011 *Race for the Cure* in Louisville

Friend for Life Cancer Support Network
Balance Sheet
April 30, 2011

Assets	
Current Assets	
Cash	\$ 26,252.00
Total Current Assets	\$ 26,252.00
Other Assets	
	\$ -
Total Assets	\$ 26,252.00
Liabilities and Fund Balance	
Current Liabilities	
Accrued Payroll	\$ -
Payroll Taxes Payable	\$ -
Total Current Liabilities	\$ -
Long Term Debt	\$ -
Total Liabilities	\$ -
General Fund Balance	\$ 26,252.00
Total Liabilities and Fund Balance	\$ 26,252.00

Friend for Life Board of Directors 2011

Jeffrey M. Allen, PharmD

Regional Medical Liaison, Amgen Pharmaceuticals

Julie C. Andersen

Banking Center Assistant Manager, Old National Bank

Tiffany Berry, MD

Breast surgeon, Medical Coordinator, Norton Health Care

Bart Bushong

Vice-President, Operations, RFX Technologies

Judith 'Jude' Spring Gallagher, MBA, Board President

Chronic Domain Leader, Humana, Inc.

Doug Dressman

Executive Director, American Cancer Society, Louisville market

Karen Donahue

Vice President, Operations and Finance, Norton Cancer Institute

Lisa Hazel, RN

Coordinator, Support and Education, Jewish Cancer Care

Carla Hermann, PhD, RN

Professor, University of Louisville School of Nursing

Tiffany Hibbs

Senior Manager, HR and Training Readiness, KFC Corporation

Stephen 'Steve' Jecker

President, InsurNet

Barbara Lechner

Teaching Mentor, Jefferson County Public Schools

Tammy L. McClanahan, RN, OCN, MHA

Associate Vice-President, Cancer Service Line, Norton Hospital

Kimberly 'Kim' Black Maffet

Athletic Department, University of Louisville

Angela Overton

Director, HOPE Ministry, Green Castle Baptist Church

Richard 'Rich' Revell

Attorney, Mediator/Arbitrator, retired Circuit Court Judge

Richmond Simpson

President, the vimarc group

Tina Toole-Harper, RN, OCN

Cancer Resource Center Nurse Specialist, Baptist Hospital East

Patrick 'Pat' Vaughn, CPA, Board Treasurer

Retired CFO, Bencor, Inc.

Amy Walton, MS

Administrative Fellow, Norton Cancer Institute

Friend for Life Staff

Judy Kasey Houlette, Executive Director

Nicole Guffey Wiseman, Assistant Director

Friend for Life added seven new board members during 2011 in an effort to broaden community partnerships and bring diversity and varied expertise to the board.

No member receives compensation from the organization

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Friend for Life is a 501 (c) 3 not-for-profit organization. EIN # 61-1139410