

## **Friend for Life Cancer Support Network Annual Report 2013**

***Facing cancer, with someone who's been there***

*"I was grateful for the honesty of the friend I spoke with before my surgery."*

**"Had a great experience with my volunteer. I appreciate the match. Would be more than happy to volunteer for your agency..."**

*"The friend chosen for my [relative] was perfect. She calls her and checks on her and has been a great comfort to her."*

***"You have been a blessing. No one knows what to expect when they have to go through a cancer diagnosis. I am so glad someone told us about this resource."***





*"It was great to be able to talk with someone in the very same situation."*

#### **OUR MISSION**

**To help persons recently diagnosed with cancer and their loved ones navigate the path through diagnosis, treatment and recovery by pairing them with a trained survivor of a similar experience so they can face cancer with someone who's been there.** Friend for Life volunteers are cancer survivors and caregivers who are trained by healthcare professionals to prepare them to support others as they confront the emotional, psychological and practical uncertainties posed by a cancer diagnosis. We refer to our volunteers as Peer Navigators. Callers are matched with Peer Navigators by diagnosis and course of treatment and, to the extent possible, by age and gender. No other organization in the area offers this form of one-on-one support for all types of cancer. At the end of 2013, Friend for Life volunteers numbered 249. They range in age from 23 to 91, with age at diagnosis ranging from 16 to 75 and represent survival of over 50 cancer types.

#### **PROGRAM SUCCESS**

During 2013, Friend for Life...

**received a record 1,161 inquiries; total inquiries since program inception totals 8,257**

volunteers donated over 3,500 hours

participated for the 7th consecutive year in the training of first-year students at the University of Louisville School of Medicine. and for the 3<sup>rd</sup> year in similar programs with the University of Louisville School of Nursing and Kent School of Social Work

increased outreach to minority and underserved populations locally and throughout Kentucky and Southern Indiana through collaborations with local and regional organizations

continued to expand outreach through social networking tools Facebook and Twitter

continued to partner with other one-on-one cancer support organizations across the country in order to provide optimal peer matches for persons diagnosed with less common cancers

produced online training modules for Peer Navigators

#### **PROGRAM GOALS**

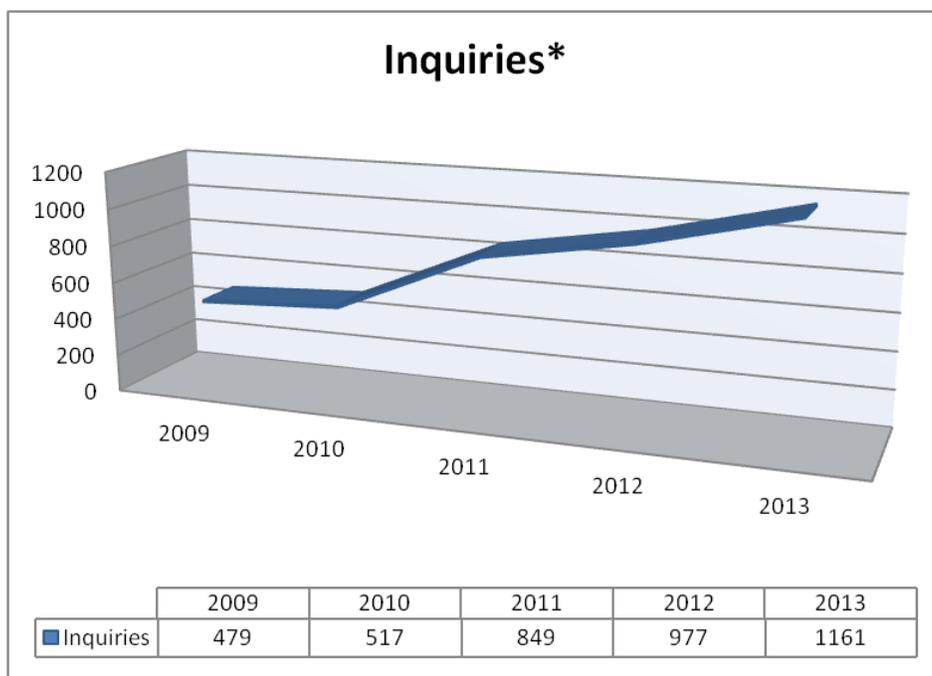
Friend for Life seeks to...

continue to provide cost-free peer support to persons diagnosed with cancer and to their loved ones

continue to provide quality training and ongoing support and education to volunteers

enhance outreach to minority and underserved populations

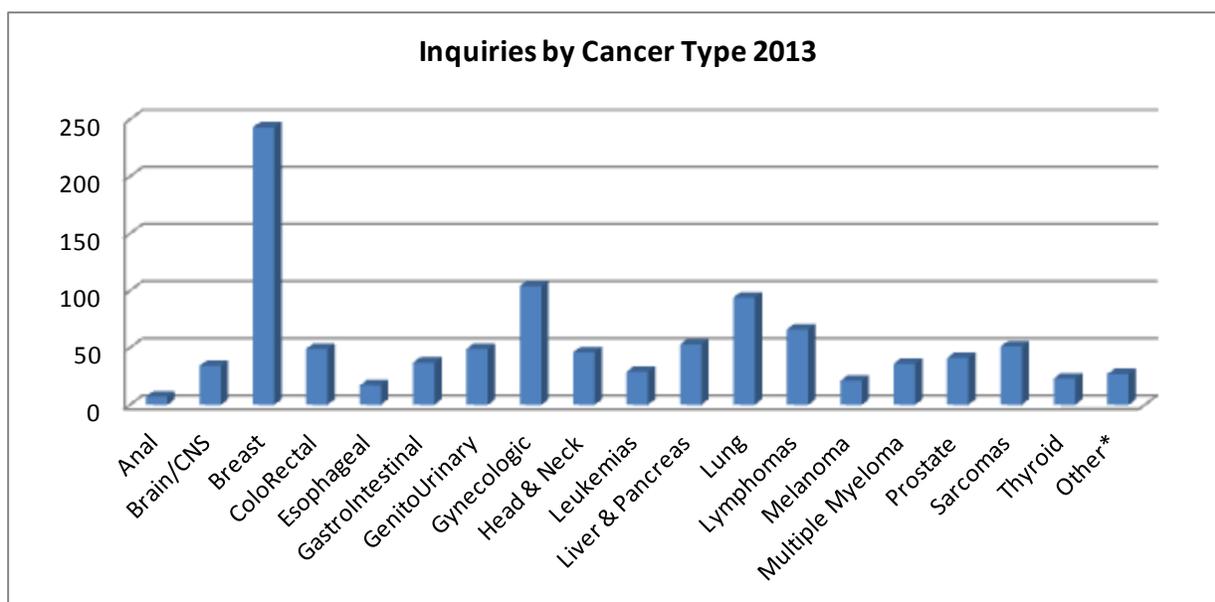
expand and improve infrastructure to keep up with advances in cancer knowledge and treatment, and increased numbers of survivors

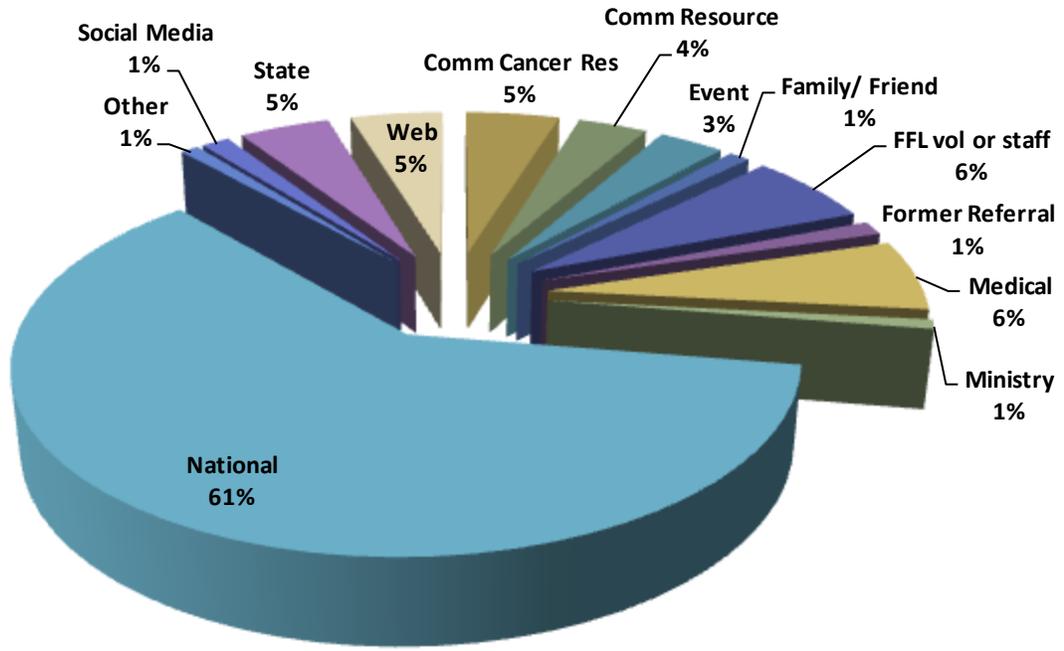


**\*Total inquiries [requests for support, interest in volunteering, information and referral] increased 142 percent over the past 5 years.**

Volunteers donated thousands of hours of time and energy through

- Providing peer support
- Engaging with future clinical professionals
- Office support
- Outreach through speaking engagements, health and community fairs
- Board meetings and activities
- Assistance with events
- Ongoing education and training



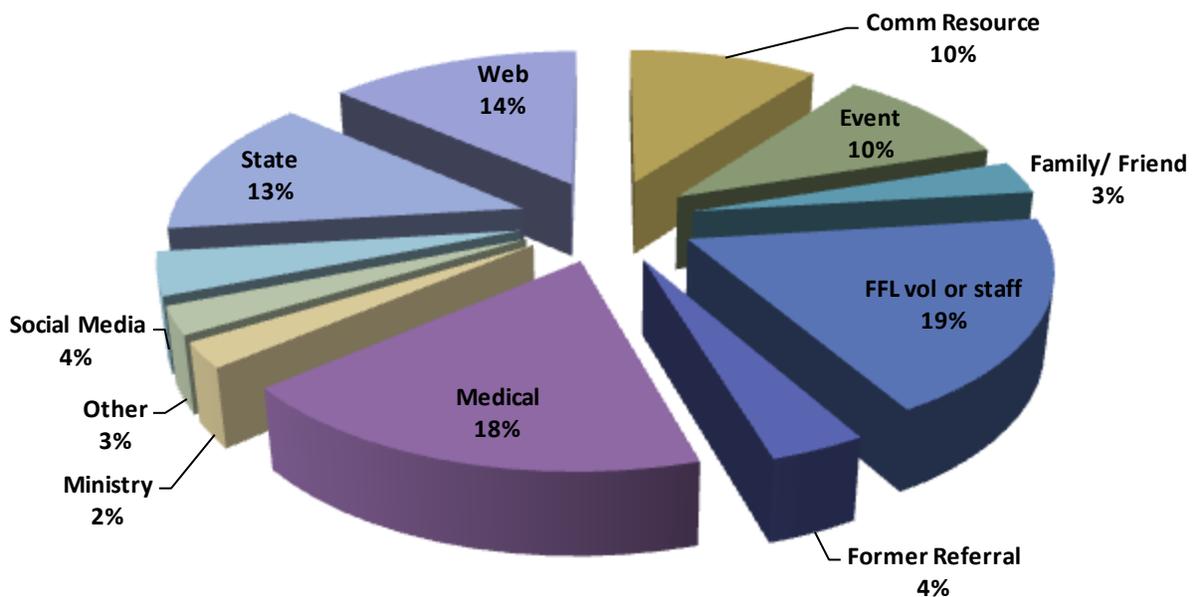


**Referral Sources 2013**

**Explanation of National Referral Sources:** Friend for Life partners with several peer-matching cancer support networks. These organizations include the *Anderson Network* at MD Anderson Cancer Center, *Cancer Hope Network*, *Bloch Cancer Foundation*, *Vanderbilt-Ingram Cancer Center's Hope Connection*, *One-to-One* at Dana-Farber Cancer Center, the *Cleveland Clinic's 4th Angel* program, *Imerman Angels*, and several cancer-specific matching programs. In the event one organization does not have an optimal match for a caller, other organizations are able to assist.

**Friend for Life: Local\* Referral Sources 2013**

\*National referrals excluded



**Financial Report**  
**May 1, 2012 – April 30, 2013**

**Support and Revenues**

Grants	\$32,805
Direct Public Support:	\$21,803
Fundraising	\$26,502
<b>Total Revenues:</b>	<b>\$81,110</b>

**Expenses**

Program Expenses	\$76,447
Administrative	\$6,190
Fundraising	\$6,190
<b>Total Expenses</b>	<b>\$88,827</b>

**Net Assets, Beginning of Fiscal Year:** **\$6,385**

**Net Assets, April 30, 2013:** **-\$1,332**

A copy of our Form 990 is available by request or on Guidestar

**Grants Received**

Allstate Foundation  
American Psychological  
Association SESRCD {Socio-  
Economic Status Related  
Cancer Disparities]  
Susan G. Komen for the Cure,  
Louisville Affiliate  
Genentech  
Honorable Order of Kentucky  
Colonels  
Louisville Metro Council  
Sam's Club # 8111  
V. V. Cooke Foundation  
WalMart Stores # 4523, #5297

**Corporate Donors**

Norton Cancer Institute  
Baptist Hospital East  
RFX Technologies  
LDG Development

**Fundraising Events**

Dining at The Village Anchor  
Kentucky Gives Day  
7th Annual *An Evening with  
Friends*

**Ongoing Fundraising Activities**

Capital One Services  
Community Health Charities of  
Kentucky  
Kroger Cares Cards  
GoodSearch  
GoodShop  
We-Care  
Send Out Cards

**Friend for Life Board of Directors 2013**

**Jeffrey M. Allen, PharmD**  
**Bart Bushong, Board President**  
**Judith 'Jude' Spring Gallagher, MBA**  
**Karen Donahue**  
**Carla Hermann, PhD, RN**  
**Stephen 'Steve' Jecker**  
**Barbara Lechner**  
**Tammy L. McClanahan, RN, OCN, MHA**  
**Angela Overton**  
**Richard 'Rich' Revell**  
**Richmond Simpson**  
**Tina Toole-Harper, RN, OCN**  
**Dennis 'Denny' Carr, Board Treasurer**  
**Amy Walton**

**Friend for Life Staff**

**Judy Kasey Houlette, Executive Director**  
**Nicole Guffey Wiseman, Assistant Director**

Friend for Life Cancer Support Network  
4003 Kresge Way, Suite 100  
Louisville, Kentucky 40207-4652

Phone: 502.893.0643  
Fax: 502.896.3010  
Toll-free: 866.friend4 / 866.374.3634  
Web: [www.friend4life.org](http://www.friend4life.org)  
E-mail: [staff@friend4life.org](mailto:staff@friend4life.org)

Friend for Life is a 501 (c) 3 not-for-profit  
organization. EIN # 61-1139410